

September
06-10

L'HIFF 

LOVE & HOPE INTERNATIONAL
FILM FESTIVAL
Barcelona (L'HIFF)



SPONSORSHIP DECK



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01

Director's Letter

Dear filmmakers and moviegoers,

Congratulations to all the attendees who were part of the Love & Hope International Film Festival - Barcelona (L'HIFF), which took place in the city of Barcelona between September 13 and 18, 2021. Grateful to all the people who made possible this edition.

We are already aiming for the next edition that will take place from September 6 to 10, 2022. With energy and enthusiasm to grow every year and show all the art of each national and international filmmaker in the Film Industry.

Thank you, thank you, and thank you.

Darwin Reina



The Festival in figures

+120

International
filmmakers

44

Awarded categories

+5.000

Audience

+160

Interviews + Masterclass
(during and after the
festival)

+100

International hotel
reservations

200

Participants at the
award's gala dinner

120

60h / 5 days

Screenings in movie
theaters

2.500€

Average spends per
international
filmmaker

L'HIFF is much more than a film festival, it has gradually become a forerunner of audiovisual culture in the city of Barcelona. In addition to a producer of synergies and economic generator of the city.

In its third edition, it is a reality in the panorama of film festivals in the city, in addition to having its other version in Sweden (The North Film Festival - Stockholm, Sweden). The festival continues to grow and expand its programming, with the aim of making attendance at the meeting an enriching and highly participatory cultural experience.

To do this, during the days of the festival different activities are carried out such as: screenings, networking, visits to emblematic places in the city, master classes, cocktails parties, awards gala, etc.



1.478 Followers



20.8k Followers



10.123 Followers

03

Festival Editions



EDITION 1 BARCELONA - SPAIN

EDITION 1 SWEDEN - STOCKHOLM

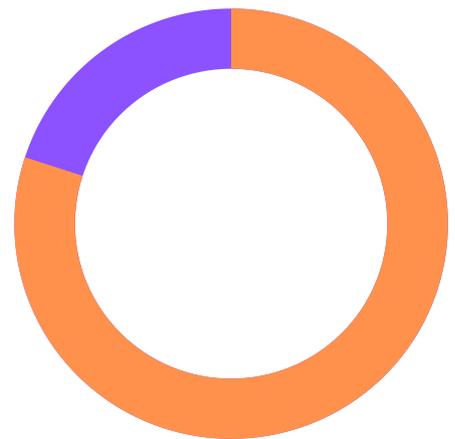
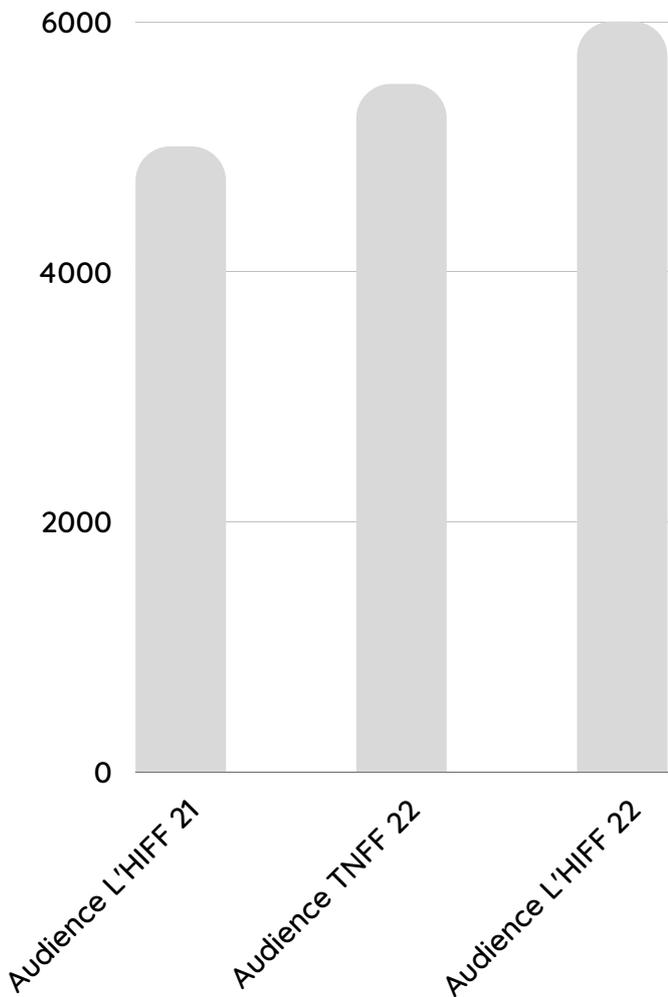


EDITION 2 BARCELONA - SPAIN



Audience

Nearly 5,000 people participated in the first edition of the festival in Barcelona, who remained attentive to the festival in Sweden, which, for security reasons, was held online. The fidelity of the first public made the first edition of the festival in Stockholm increase the public. For this second edition of the festival in Barcelona and in relation to the numerous works presented, it is estimated that there will be an audience of approximately 6,000 people. We also have the participation of international celebrities who will give great visibility to this second edition.



People between 18-34 years **80%**
People between 35-65+ **38%**

Origin:



Economic Impact

At the start of the festival attendees (approximately 5,000), around 90 percent in the 2021 edition were international, of which 87 percent took the opportunity to visit the city of Barcelona.

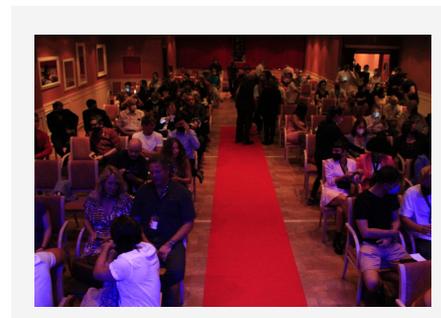
Sectors such as the hospitality industry (hotels, bars, restaurants), shops, companies in the service sector and tourist attractions benefit from the dates of the Love & Hope International Film Festival - Barcelona (L'HIFF). The importance of film festivals is a reality in the local industry. Spanish festivals bring economic repercussions to the cities that are celebrated.

Love & Hope International Film Festival - Barcelona (L'HIFF) is committed to this way of generating resources for our region and city, in addition to contributing significantly to its tourist promotion as well as the local companies that participate in it.

Exercise	Data / results
Hotel sector	<ul style="list-style-type: none"> • More than 100 reservations in 2021. • Between 250 and 500 are expected in 2022
Restoration sector	<ul style="list-style-type: none"> • Approximately 120 projections. • It's planned to use 2 movie theaters during the 4 days from 10am to 10pm
Cultural sector	<ul style="list-style-type: none"> • More than 200 dinners at the Gala Night

06

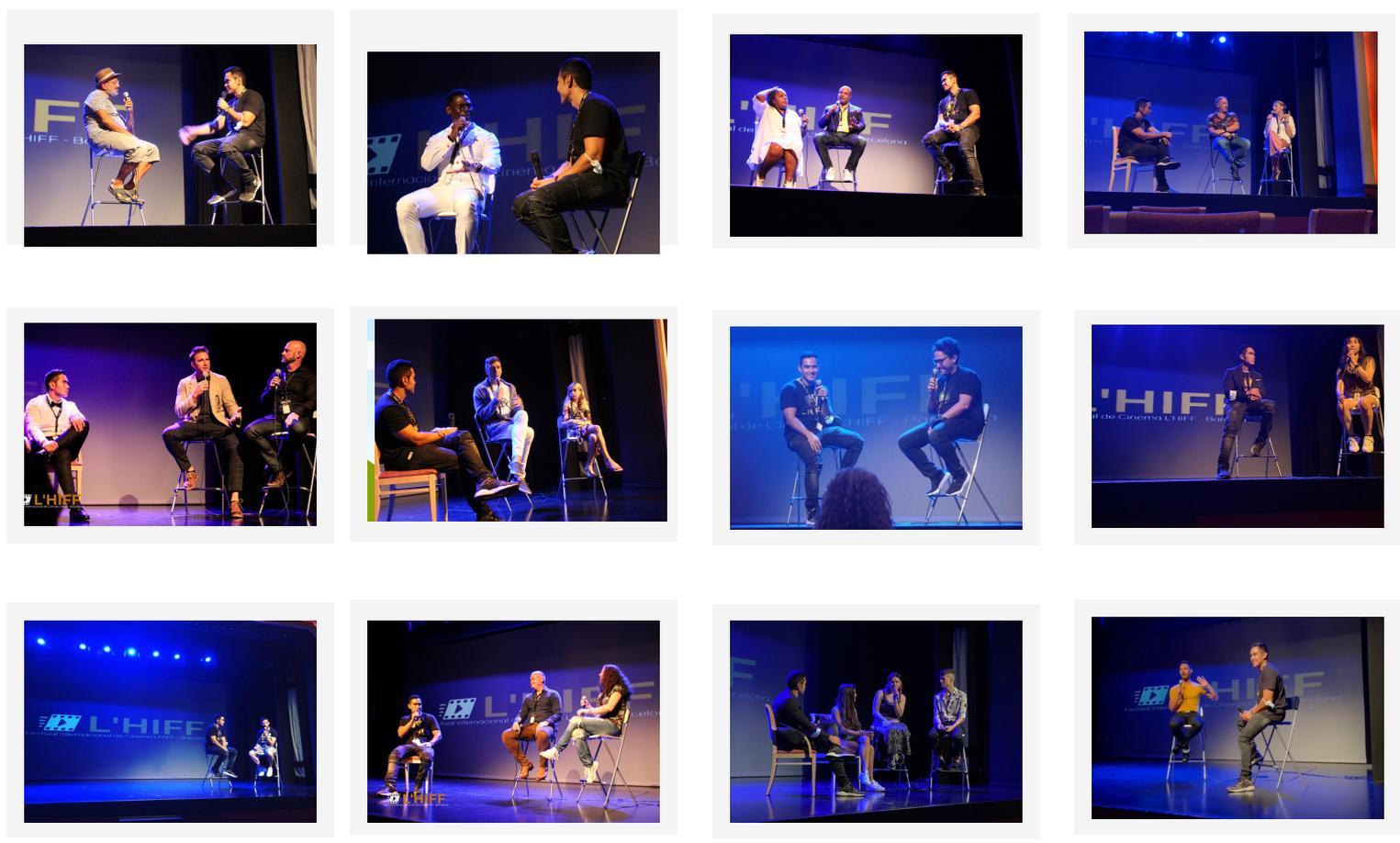
Love & Hope International Film Festival Barcelona (L'HIFF)



07

Master class and Q&A

Flora Cheng - Musical composer
Terence Bernie Hines - Hollywood actor
Esteve Rovira - Catalan film director
Jeza Belle - Drag Queen, director and writer



Neix un nou festival de cinema a Barcelona, L'HIFF
 El certamen vindica el cinema de baix pressupost

Victor Girat | dimarts, 14 de setembre del 2021, a les 11:25



el més vist

Tots els punts de recollida d'ajuda per a Ucraïna a Barcelona | MAPA

Barcelona suporta les oblacions amb Rússia per la guerra d'Ucraïna

L'XIènim no ha dit encara l'últim parol: el fred i intensifica

Gràcia recupera les carterives i el tramuntany de caixetes per Sant Miquel

Viaje d'educació de 5 dies al març contra el nou coronavirus (actualitzat 2020) a Catalunya

S'hauria d'haver celebrat el 2020, però no va poder ser per culpa de la crisi sanitària. S'ha inaugurat la primera edició de L'HIFF, Festival Internacional de Cinema Independent. Les sigles duen encara L'HI de l'Hospitalet, que havia de

Mladí slovenskí filmári zvíťazili na festivale v Barcelone

Odniesli si cenu za najlepší krátky LGBT film

INZERCIA
 Inzercia



Home /

L'HIFF 2021

Barcelona International Film Festival

Sep 13, 2021 to Sep 18, 2021

Various locations - please see event's web page: Barcelona



Festival de cine L'HIFF en Barcelona

Del 13 al 18 de setembre se celebra el L'HIFF, Barcelona International Film Festival, el Festival Internacional de Cine Independent. Se ofrece la proyección de 135 películas - entre ellas 'Las huellas del Samurai' -, y han confirmado su presencia más de 100 directores y cineastas, y entre ellos estarán directores de



prestigio internacionales y protagonistas de algunas de las películas que se presentan.

DEL 13 AL 18 DE SEPTIEMBRE

Nace 'L'HIFF', un nuevo festival de cine independiente en Barcelona

• El evento pretende marcar una nueva cita en el calendario cinefílico internacional



Fotograma de la película 'La casa de Aler', con Aitana Sánchez-Gijón (L'HIFF International Film Festival)

LOLA CATALAN BARCELONA
 @LOLACATALAN | Actualizado a 10/09/2021 09:00

El cortometraje Barquitos de Papel, premiado en L'HIFF – Barcelona International Film Festival

Por IB Magazine - septiembre 28, 2021

Compartir en Facebook | Compartir en Twitter | G+ | P



UrbanoHou | LFC 272: Things Got Heated between Mavriki and Covington at the Final Press Conference

INTERNACIONAL | ONLINE | ENCA

L'HIFF- Barcelona International Film Festival, All Glams And Smiles

Festival director and filmmaker, Darwin Reina envisioned bringing a fresh film festival to Europe that would lend opportunities for independent artists to shine.

By Shya Shuff | September 22, 2021

Share | Facebook | LinkedIn | YouTube | Twitter | Instagram | Print



visual.cat | ENTRA | REGÍSTRATE | DIRECTORI VU DE LAUDIODIÀ

L'HIFF, FESTIVAL INTERNACIONAL DE CINE INDEPENDIENTE, PRESENTA POR PRIMERA VEZ EN BARCELONA MÁS DE 100 PELÍCULAS DE NUEVOS VALORES

Presented by mmmmmmmmm | set. 13, 2021 | EVENTS | ENCA | ENCA

La 1ª edició de L'HIFF, Barcelona International Film Festival, que se inaugura el dimecres 13 en la Sala Aqueducta de Barcelona, presenta del 13 al 18 de setembre les gèneres i continguts de varietat, destacant la presència de més de 75 directors i directoras de tots els punts del món que han vingut per presentar les seves pel·lícules.

El principal objectiu del Festival és donar visibilitat i promoure el talent de nous valors internacionals i de nou país, que hauran omplert les pantalles independents, que demostraran que no és necessari un gran pressupost per aconseguir bones pel·lícules. A través de la Plataforma del Festival de les gèneres de l'hollywood i el intercanvi entre els cineastes locals, que mostren que podem ser en Catalunya la ciutat més emergent del cine internacional local.

El Festival ofereix una Gala Inaugural de dijous 16 de setembre de 2021, en la Sala AQUEDUCTA de Barcelona, amb el doble propòsit de celebrar el primer dia de representacions del cine internacional, general i un espècial especial de cinema modern i contemporani.

Sponsorship

Love & Hope International Film Festival - Barcelona (L'HIFF) offers innumerable collaboration and sponsorship possibilities due to its wide variety of programming, spaces and media.

Here is a list of the sponsors:

- IMDb (SPONSOR): <https://www.imdb.com/event/ev0017524/2021/1/>
- FILMFREEWAY (SPONSOR): <https://filmfreeway.com/LHIFFESTIVAL>
- FESTHOME (SPONSOR): <https://filmmakers.festhome.com/festival/love-hope-international-film-festival>
- ADOBE (PAIR)

- DR PELÍCULAS / EVENTOS Stockholm, Sweden (SPONSOR)

- THE NORTH FILM FESTIVAL (PARTNER): <https://www.thenorthfilmfest.com/>
- World Association of Giants (SPONSOR)
- 3R Movies (SPONSOR)

- UNCLE STAN VINTAGE DECO (SPONSOR)
- PHOTO & SHOP (SPONSOR)
- INTERNATIONAL TIMES (COLLABORATOR)

- HOTEL CATALONIA PLAZA (SPONSOR)



Sponsorship

And for now, the second edition of the International Film Festival "Love and Hope" - Barcelona (L'HIFF) will have new collaborators:

- Virtual Production Dojo (PARTNER: <https://virtualproductiondojo.com/>)



- Ass Civic Ciutats Social Solidaries (SPONSOR AND PARTNER)



- iPitch.TV (PARTNER: <https://ipitch.tv/>)



- Final Draft (PARTNER: <https://www.finaldraft.com/>)



- NJ (PARTNER)



- Premios Hispanoamérica Empresarial (PARTNER)



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Principles and Goals

INDIE MOVIES

Promote author filmmaker works that explore new ways of making movies.

SPANISH FILMMAKERS

Encourage the network of contacts so that Spanish filmmakers with a small budget can meet international filmmakers without the need to travel.

FREE REGISTRATION FOR CATALAN CINEMA

Open the doors to Catalan cinema on the international scene, to make the potential of our culture known to the world.

ANY BUDGET SUPPORT

Supporting the professional growth of low-budget filmmakers. Give them visibility and facilitate networking.

CONSOLIDATION

The festival's goal, 5 years from the first edition, is to be itself as one of the best Spanish international festivals.

NETWORKING

Connect high and low budget filmmakers to share possible projects in the future.

11

Reviews about us

47 Reviews ★★★★★ [Respond to Reviews](#)

Overall Rating	★★★★★	Communication	★★★★★
Quality	★★★★★	Hospitality	★★★★★
Value	★★★★★	Networking	★★★★★



Miguel Castanet

Thank you very much to L'HIFF-Barcelona International Film Festival to Nominated our documentary: La amable euforia de la Danza as Best International Documentary. I will like to congratulate Festival Director: Darwin Reina and his team for their hospitality and professionalism. Great communication. Highly recommend this wonderful festival.



Felicia Mead

I love this festival every single person was extremely friendly especially the host of it he is an awesome guy I would recommend this festival for anyone who's in film

October 2021

Helpful



Matteo Novelli

Ottima organizzazione! Il direttore Darwin è riuscito a valorizzare tutte le opere in gara.

September 2021



Sonia Machado Hines

This was one of the most team spirited festivals that I've attended and the attention to the craft of filmmaking was 100% on point.

September 2021

He



EMEDI Productions

The festival and the gala event were amazing. Lovely people and atmosphere, Darwin and his team made us feel really welcome. Our team enjoyed the trip to Barcelona and all the events surrounding the festival very much and we will definitely apply with our next films as well. Thanks for the experience LHIFF!



Laura Pellegrini & Stefano Da Frè

Darwin's Festival was WOLRD CLASS. He took care of all the Filmmakers & made it feel at home in Barcelona. This festival has excellent programming & I would highly recommend it. All the best, Stefano Da Fre Filmmaker

September 2021

Helpful

12 Contact

Social Media



INSTAGRAM:
[@lhifilmfestival](#)



WEBSITE:
www.lhifilmfestival.com



TWITTER:
[@lhifilmfestival](#)



E-MAIL:
info@lhifilmfestival.com



FACEBOOK:
Love & Hope International Film Festival - Barcelona



YOUTUBE:
LH INTERNATIONAL FILM FESTIVAL



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Love & Hope

International Film Festival

Barcelona (L'HIFF)

2022